

Developed in conjunction with the American Lighting Association and the International Association of Lighting Designers, a 6-page color brochure addressing the value of lighting quality is available from the IES. Issues such as lighting's contribution and effect on color, health, visual comfort, composition, and energy are touched on along with the overarching message that energy efficiency and/or energy reduction should not negate the basic need to retain lighting quality. Below is a sample page from the brochure depicting how lighting quality is a balance among Human Needs, Architecture, and the three areas of Economics, Energy, and Environment.

The brochure is available from the IES in a packet containing 10 brochures for \$15.00 per packet. To order, [click here](#).

This is the goal : Lighting Quality, achieving the optimum balance of the practical and aesthetic issues of the built environment.



Lighting for America

IES, IALD and the ALA represent the people who light America's homes, businesses and institutions. We believe that energy policies should ensure the proper application of lighting that:

- ensures that light levels meet accepted IES standards;
- is energy-efficient, reducing operating costs while reducing consumption of natural resources and output of carbon emissions;
- incorporates visual comfort as a requirement to promote lighting choices;
- provides a choice of lighting that promotes effective communication, commerce and safety using modeling;
- offers good color rendering ability and choice of color appearance; and
- promotes safety, security and well being.



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