



IES District Roadshow

“Lighting and Daylighting for Sustainable Commercial Spaces”

Memphis, TN

Tuesday, Aug. 30, 2011

Nashville, TN

Wednesday, Aug. 31, 2011

Birmingham, AL

Thursday, Sept. 1, 2011 (lunch)

Atlanta, GA

Thursday, Sept. 1, 2011 (evening)

IES is embarking on a new platform called the **District Road Show**. This initial show will have four stops (Memphis, Nashville, Birmingham, and Atlanta) in a geographical area that covers 450 IES members within District #3 as part of the **South Region**. This year, Chip Israel will kick-off this unique week-long program on Tuesday, August 30th in Memphis, TN.

Be sure to attend, each stop will include a drawing for a new **IES Handbook**.





**Charles Israel, FIALD, LEED®, AP, LC
Lighting Design Alliance**

Chip Israel has been a lighting designer for over 20 years. In 1992, he founded Lighting Design Alliance, a full-service architectural lighting design firm, where he built a highly-select team of lighting-design professionals who now serve a variety of clients worldwide. As President, Chip works closely with the owner, the design team, and manufacturers to ensure lighting systems are fully integrated with the architectural design and enhance the designer’s concepts. In 2011, Chip was elected the incoming IES Vice-President.

Lectures & Seminars

As a leading industry spokesman, Chip has presented technical papers and educational seminars in over 7 countries and lectured at a dozen universities across the country. Chip is routinely asked to speak at industry events - Designers Lighting Forum, Illuminating Engineering Society national and local conferences, and other international trade shows.

Experience

Chip has been an instructor at UCLA and the American College of Applied Arts in the field of interior lighting. He has been a guest lecturer at the University of Southern California on the topic of Lighting and Daylighting for Architecture.

The speaker, **Chip Israel**, is the recently elected IES Vice-President and is also the President of **Design Alliance**, an internationally-known, full-service architectural lighting design firm based in Long Beach, CA with offices in Chicago, Dubai, and Denver. Mr. Israel will discuss the merits of **IES membership** (including an overview of the new **HANDBOOK** published in July) and provide an introduction to the new **Strategic IES Plans** with a view to the future. He will then deliver a - one hour **AIA/USGBC** and **IES** registered presentation entitled: **Lighting and Daylighting for Sustainable Commercial Spaces**. The presentation will focus on identifying lighting technology and daylighting integration opportunities that support the future of sustainable design (inclusive of the **LEED** process) as well as fulfilling the energy code requirements notwithstanding the benefits of maximizing the quality execution of lighting in the space.

The **District Road Show** expenses will cover the **Handbook** costs, some miscellaneous costs for room rentals (if necessary by the Section) and Mr. Israel’s travel expenses. In May 2011, the Board of Directors voted to support this activity for a period of two – years by drawing funds from the Education Fund to support the local membership, on recommendation from the four Regional Directors. Mr. Israel’s time is 100% voluntary. This is a great opportunity to leverage the support from **IES** to furthering our local Section activities.



Memphis, TN

Holiday Inn, Univ. of Memphis
3700 Central Avenue
Memphis, TN 38111
Tuesday, August 30th
11:30AM (lunch)
IES Memphis Section President
Joe Rouse (901) 854-1667

Birmingham, AL

Watt Stopper
3070 Green Valley Road
Birmingham, AL 35243
Thursday, September 1st
11:30AM (lunch)
IES Birmingham Section President
Richard Kassouf (205) 397-2332

Nashville, TN

University Club, Vanderbilt Univ.
2402 Garland Avenue
Nashville, TN 37212
Wednesday, August 31st
11:30AM (lunch)
IES Nashville Section President
Alana Neil (615) 385-5566

Atlanta, GA

ASHRAE Headquarters
1791 Tullie Circle
Atlanta, GA 30329
Thursday, September 1st
5:30PM
IES Atlanta Section President
Dean Brockob (770) 696-2000

Additional Contacts...

Allan Long

IES District Chair #3
Memphis Light, Gas and Water Division
Memphis, TN
(901) 322-5771 Office
(901) 491-5515 Cell

Nick Bleeker

IES South Regional Director (2008-2012)
Philips Day-Brite
Tupelo, MS
(662)-620-6702 Office
(732)-672-1698 Cell

