About The Event

The 2024 Light and Human Health Education Tour starts this May in Nashville and continues around North America. Earn 6 CEUs at this one-day event, featuring expert-lead sessions and networking opportunities.

Topics

- Color and Vision Fundamentals
- Light & Health History
- Light and Physiology
- Light and Behavior
- Case Studies

More Information

events@ies.org | ies.org/events
Partnership Opportunities

Support outreach on the advancements in our understanding of light and human health. Attendees will earn 6 CEU’s at this one-day event, featuring expert-lead sessions with networking breaks.

**Full Tour Partner**
$30,000 - 2 only total (5 City tour)
- Primary logo placement on all introduction screens, signage, on the website and all promotions
- 2 x Registrations for each Tour Event
- Access to opt-in attendee list (name, title, company name, email address)
- Sponsored social post on LinkedIn & Instagram

**Single Event Partner**
$8,000 - 2 only per City
- Secondary logo placement on introduction screen, on the website and all promotions
- 2 x Registrations
- Access to opt-in attendee list (name, title, company name, email address)
- Pull-up banner (supplied by sponsor) in session room

**Supporting Partner**
$4,000 - 4 only per City
- Logo placement on introduction screen
- 1 x Registration
- Logo placement on website and promotional emails
- Access to opt-in attendee list (name, title, company name, email address)

**Lunch**
$3,000 - 1 only per City
- Logo placement on introduction screen
- Opportunity for company literature to be displayed within meal room
- Logo and headline included on screen during lunch
- Logo and recognition included on dedicated signage during lunch

**Happy Hour**
$4,000 - 1 only per City (contact for details)
- Logo placement on introduction screen
- Opportunity for company representative to give up to 3 minute Welcome
- Logo and recognition included on dedicated signage during sponsored happy hour

**Break**
$2,000 - 1 only per City
- Logo placement on introduction screen
- Opportunity for company literature to be displayed within break room
- Logo and recognition included on dedicated signage during networking break

Book now to partner and engage
sales@ies.org
ies.org/events

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