

2024

# Lighting Education Tour

LIGHT & HUMAN HEALTH

Brought to you by



Tour locations provided by



30  
MAY

Nashville, TN

1284 Heil Quaker Boulevard  
La Vergne, TN 37086-3515

9:00 AM - 5:00 PM

11  
JUNE

Upper Marlboro, MD

8511 Pepco Place  
Upper Marlboro, MD 20772

9:00 AM - 5:00 PM

13  
JUNE

Cranbury, NJ

315 Cranbury Half Acre Rd  
Cranbury, NJ 08512

9:00 AM - 5:00 PM

18  
JULY

Houston, TX

7701 W Little York Rd #800  
Houston, TX 77040-5398

9:00 AM - 5:00 PM

1  
AUGUST

Seattle, WA

1005 C Street NW  
Auburn, WA 98001

9:00 AM - 5:00 PM

## About The Event

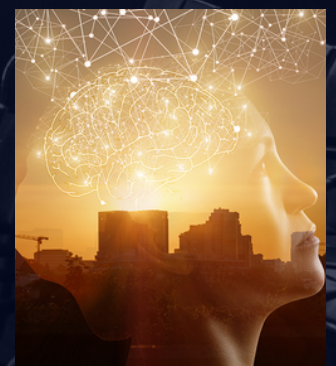
The 2024 Light and Human Health Education Tour starts this May in Nashville and continues around North America. Earn 6 CEUs at this one-day event, featuring expert-lead sessions and networking opportunities.

## Topics

- Color and Vision Fundamentals
- Light & Health History
- Light and Physiology
- Light and Behavior
- Case Studies

## More Information

[events@ies.org](mailto:events@ies.org) | [ies.org/events](https://ies.org/events)





# Partnership Opportunities

Support outreach on the advancements in our understanding of light and human health. Attendees will earn 6 CEU's at this one-day event, featuring expert-lead sessions with networking breaks.

## Full Tour Partner

**\$30,000 - 2 only total (5 City tour)**

- Primary logo placement on all introduction screens, signage, on the website and all promotions
- 2 x Registrations for each Tour Event
- Access to opt-in attendee list (name, title, company name, email address)
- Sponsored social post on LinkedIn & Instagram

## Supporting Partner

**\$4,000 - 4 only per City**

- Logo placement on introduction screen
- 1 x Registration
- Logo placement on website and promotional emails
- Access to opt-in attendee list (name, title, company name, email address)

## Lunch

**\$3,000 - 1 only per City**

- Logo placement on introduction screen
- Opportunity for company literature to be displayed within meal room
- Logo and headline included on screen during lunch
- Logo and recognition included on dedicated signage during lunch

## Single Event Partner

**\$8,000 - 2 only per City**

- Secondary logo placement on introduction screen, on the website and all promotions
- 2 x Registrations
- Access to opt-in attendee list (name, title, company name, email address)
- Pull-up banner (supplied by sponsor) in session room

## Happy Hour

**\$4,000 - 1 only per City (contact for details)**

- Logo placement on introduction screen
- Opportunity for company representative to give up to 3 minute Welcome
- Logo and recognition included on dedicated signage during sponsored happy hour

## Break

**\$2,000 - 1 only per City**

- Logo placement on introduction screen
- Opportunity for company literature to be displayed within break room
- Logo and recognition included on dedicated signage during networking break

## Book now to partner and engage

[sales@ies.org](mailto:sales@ies.org)  
[ies.org/events](http://ies.org/events)

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