

IES & DOE **RESEARCH** SYMPOSIUM

MAY | Portland, OR | OMSI, Oregon
15-16 | Museum of Science & Industry

PARTNERSHIP OPPORTUNITIES

The 2024 Research Symposium will offer an expanded focus on:

- Research trends for next-generation lighting tools
- New recommendations and methods to evaluate health impacts
- Innovative approaches to mitigate climate change and support sustainable lighting practices
- Novel tools for post-occupancy evaluations
- Design for resiliency and more

U.S. DEPARTMENT OF
ENERGY

Office of
ENERGY EFFICIENCY &
RENEWABLE ENERGY



2024 PARTNER OPPORTUNITIES

Our biennial Research Symposium is structured to address specific areas of interest through invited participation of internationally recognized experts that present the most current knowledge on the topics. As in all our events, we seek to engage and collaborate with the broad diversity of interests contained within the lighting research community.

Presenting Sponsor – \$10,000

Five (5) sponsorships available

- Primary corporate logo placement on introduction screen for all plenary sessions
- Prominent logo placement in program, website and promotional emails
- Two (2) complimentary full Symposium registrations
- Four (4) complimentary copies of the Symposium proceedings
- Access to opt-in attendee list (name, title, company name, email address)

Networking Break Sponsor – \$3,500

Two (2) sponsorships available (one per day)

- Corporate logo placement in program, website and promotional emails
- Opportunity for company literature to be displayed within meal room
- Logo and recognition included on dedicated signage during networking breaks (Day 1, Day 2)
- One (1) complimentary full Symposium registration
- Two (2) complimentary copies of the Symposium proceedings

Lunch Sponsor – \$5,000

Two (2) sponsorships available (one per day)

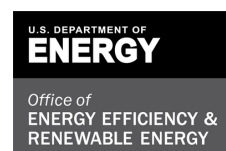
- Corporate logo placement in program, website and promotional emails
- Opportunity for company literature to be displayed within meal room
- Logo and headline included on screen during sponsored lunches (Day 1 and/or 2)
- Logo and recognition included on dedicated signage during sponsored lunches (Day 1 and/or 2)
- One (1) complimentary full Symposium registration
- Two (2) complimentary copies of the Symposium proceedings

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BOOK YOUR PARTNERSHIP NOW

(212) 248-5000 (Main)
(646) 834-1409 (Direct)
gkirk@ies.org



Happy Hour Sponsor – \$14,000

One (1) sponsorship available

- Corporate logo placement in program, website and promotional emails
- Opportunity for company representative to give 2 to 3 minute Welcome
- Logo and recognition included on dedicated signage during sponsored happy hours (Day 1 and/or 2)
- Two (2) complimentary full Symposium registration
- Four (4) complimentary copies of the Symposium proceedings
- Access to opt-in attendee list (name, title, company name, email address)

Lanyard Sponsor – \$5,000/\$10,000

\$5,000 (sponsor-provided lanyards) or \$10,000 (IES-provided lanyards)

One (1) sponsorship available

- Corporate logo placement in program, website and promotional emails
- Logo placement on all lanyards distributed to attendees on-site
- Logo included on entrance signage on-site
- One (1) complimentary full Symposium registration
- Two (2) complimentary copies of the Symposium proceedings

Please note: Sponsorship commitment must be finalized by March 10 to allow for printing/shipping time period

ADD-ON: EMERGING PROFESSIONAL REGISTRATION SCHOLARSHIP \$2,000

Ten (10) scholarships available

- Existing sponsors have the opportunity to provide a registration scholarship for an IES Emerging Professional to attend the Symposium.
- Acknowledgment as an IES Emerging Professional supporter during Symposium welcome
- Logo included on dedicated Emerging Professional signage on-site
- Recognition on IES website
- Opportunity to engage the next generation of lighting professionals within the research community

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