

# IES & DOE **RESEARCH SYMPOSIUM**

**MAY** | **Portland, OR | OMSI, Oregon**  
**15-16** | **Museum of Science & Industry**

## **PARTNERSHIP OPPORTUNITIES**

The 2024 Research Symposium will offer an expanded focus on:

- Research trends for next-generation lighting tools
- New recommendations and methods to evaluate health impacts
- Innovative approaches to mitigate climate change and support sustainable lighting practices
- Novel tools for post-occupancy evaluations
- Design for resiliency and more

U.S. DEPARTMENT OF  
**ENERGY**

Office of  
ENERGY EFFICIENCY &  
RENEWABLE ENERGY



# 2024 PARTNER OPPORTUNITIES

Our biennial Research Symposium is structured to address specific areas of interest through invited participation of internationally recognized experts who present the most current knowledge on the topics. As in all our events, we seek to engage and collaborate with the broad diversity of interests contained within the lighting research community.

## Presenting Sponsor – \$10,000

*Five (5) sponsorships available*

- Primary corporate logo placement on introduction screen for all plenary sessions
- Prominent logo placement in program, website and promotional emails
- Two (2) complimentary full Symposium registrations (not including tour)
- Four (4) complimentary copies of the Symposium proceedings
- Access to opt-in attendee list (name, title, company name, email address)

## Networking Break Sponsor – \$3,500

*Two (2) sponsorships available (one per day)*

- Corporate logo placement in program, website and promotional emails
- Opportunity for company literature to be displayed within break area
- Logo and recognition included on dedicated signage during networking breaks
- One (1) complimentary full Symposium registration (not including tour)
- Two (2) complimentary copies of the Symposium proceedings

## Lunch Sponsor – \$5,000

*Two (2) sponsorships available (one per day)*

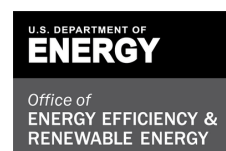
- Corporate logo placement in program, website and promotional emails
- Opportunity for company literature to be displayed within meal room
- Logo and headline included on screen during sponsored lunches (Day 1 and/or 2)
- Logo and recognition included on dedicated signage during sponsored lunches (Day 1 and/or 2)
- One (1) complimentary full Symposium registration (not including tour)
- Two (2) complimentary copies of the Symposium proceedings

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**BOOK YOUR PARTNERSHIP NOW**

(212) 248-5000 (Main)  
(646) 834-1409 (Direct)  
***gkirk@ies.org***



## Happy Hour Sponsor – \$14,000

*One (1) sponsorship available*

- Corporate logo placement in program, website and promotional emails
- Opportunity for company representative to give 2-3 minute welcome
- Logo and recognition included on signage during sponsored happy hours event (2 hours)
- Two (2) complimentary full Symposium registrations (not including tour)
- Four (4) complimentary copies of the Symposium proceedings
- Access to opt-in attendee list (name, title, company name, email address)

## Lanyard Sponsor – \$5,000/\$10,000

\$5,000 (sponsor-provided lanyards) or \$10,000 (IES-provided lanyards)

*One (1) sponsorship available*

- Corporate logo placement in program, website and promotional emails
- Logo placement on all lanyards distributed to attendees on-site
- Logo included on entrance signage on-site
- One (1) complimentary full Symposium registration (not including tour)
- Two (2) complimentary copies of the Symposium proceedings

**Please note: Sponsorship commitment must be finalized by March 10 to allow for printing/shipping time.**

## ADD-ON: EMERGING PROFESSIONAL REGISTRATION SCHOLARSHIP \$2,000

*Ten (10) scholarships available*

- Existing sponsors have the opportunity to provide a registration scholarship for an IES Emerging Professional to attend the Symposium.
- Acknowledgment as an IES Emerging Professional supporter during Symposium welcome
- Logo included on dedicated Emerging Professional signage on-site
- Recognition on IES website
- Opportunity to engage the next generation of lighting professionals within the research community

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