



# LIGHTING EDUCATION TOUR

Light &  
Human Health

**May 30** Nashville, TN

**June 11** Upper Marlboro, MD

**June 13** Cranbury, NJ

**July 18** Houston, TX

**July 31** Seattle, WA

**[ies.org/events](https://ies.org/events)**



Tour locations provided by:



## About The Event

The 2024 Light and Human Health Education Tour starts this May in Nashville and continues around North America. Earn 6 CEUs at this one-day event, featuring expert-lead sessions and networking opportunities.

## Topics

- Color and Vision Fundamentals
- Light & Health History
- Light and Physiology
- Light and Behavior
- Case Studies

## More Information

[events@ies.org](mailto:events@ies.org) | [ies.org/events](https://ies.org/events)





# Partnership Opportunities

Support outreach on the advancements in our understanding of light and human health. Attendees will earn 6 CEU's at this one-day event, featuring expert-lead sessions with networking breaks.

## Full Five City Tour Partner

**\$30,000 - Only 2 total**

- Primary logo placement on all introduction screens, signage, on the website and all promotions
- 2 x Registrations for each Tour Event
- Access to opt-in attendee list (name, title, company name, email address)
- Sponsored social post on LinkedIn & Instagram

## Supporting Partner

**\$4,000 - Only 4 per city**

- Logo placement on introduction screen
- 1 x Registration
- Logo placement on website and promotional emails
- Access to opt-in attendee list (name, title, company name, email address)

## Lunch

**\$3,000 - Only 1 per city**

- Logo placement on introduction screen
- Opportunity for company literature to be displayed within meal room
- Logo and headline included on screen during lunch
- Logo and recognition included on dedicated signage during lunch

## Book now to partner and engage

[sales@ies.org](mailto:sales@ies.org)  
[ies.org/events](http://ies.org/events)

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## Single Event Partner

**\$8,000 - Only 2 per city**

- Secondary logo placement on introduction screen, on the website and all promotions
- 2 x Registrations
- Access to opt-in attendee list (name, title, company name, email address)
- Pull-up banner (supplied by sponsor) in session room

## Happy Hour

**\$4,000 - Only 1 per city (contact for details)**

- Logo placement on introduction screen
- Opportunity for company representative to give up to 3 minute Welcome
- Logo and recognition included on dedicated signage during sponsored happy hour

## Networking Break

**\$2,000 - Only 1 per city**

- Logo placement on introduction screen
- Opportunity for company literature to be displayed within break room
- Logo and recognition included on dedicated signage during networking break

## Dates & Locations

**May 30**

**Nashville, TN**

1284 Heil Quaker Boulevard  
La Vergne, TN 37086-3515

**June 11**

**Upper Marlboro, MD**

8711 Westphalia Road  
Upper Marlboro, MD 20774

**June 13**

**Cranbury, NJ**

315 Cranbury Half Acre Rd  
Cranbury, NJ 08512

**July 18**

**Houston, TX**

7701 W Little York Rd #800  
Houston, TX 77040-5398

**July 31**

**Seattle, WA**

1005 C Street NW  
Auburn, WA 98001