About The Event

The 2024 Light and Human Health Education Tour starts this May in Nashville and continues around North America. Earn 6 CEUs at this one-day event, featuring expert-lead sessions and networking opportunities.

Topics

- Color and Vision Fundamentals
- Light & Health History
- Light and Physiology
- Light and Behavior
- Case Studies

More Information

events@ies.org | ies.org/events

May 30 Nashville, TN
June 11 Upper Marlboro, MD
June 13 Cranbury, NJ
July 18 Houston, TX
July 31 Seattle, WA

ies.org/events
Partnership Opportunities

Support outreach on the advancements in light and human health. Attendees will earn 6 CEU’s at this one-day event, featuring expert-lead sessions with networking breaks.

**Full Five City Tour Partner**
$30,000 - Only 2 total
- Primary logo placement on all introduction screens, signage, on the website and all promotions
- 2 x Registrations for each Tour Event
- Access to opt-in attendee list (name, title, company name, email address)
- Sponsored social post on LinkedIn & Instagram

**Single Event Partner**
$8,000 - Only 2 per city
- Secondary logo placement on introduction screen, on the website and all promotions
- 2 x Registrations
- Access to opt-in attendee list (name, title, company name, email address)
- Pull-up banner (supplied by sponsor) in session room

**Supporting Partner**
$4,000 - Only 4 per city
- Logo placement on introduction screen
- 1 x Registration
- Logo placement on website and promotional emails
- Access to opt-in attendee list (name, title, company name, email address)

**Lunch**
$3,000 - Only 1 per city
- Logo placement on introduction screen
- Opportunity for company literature to be displayed within meal room
- Logo and headline included on screen during lunch
- Logo and recognition included on dedicated signage during lunch

**Happy Hour**
$4,000 - Only 1 per city (contact for details)
- Logo placement on introduction screen
- Opportunity for company representative to give up to 3 minute Welcome
- Logo and recognition included on dedicated signage during sponsored happy hour

**Networking Break**
$2,000 - Only 1 per city
- Logo placement on introduction screen
- Opportunity for company literature to be displayed within break room
- Logo and recognition included on dedicated signage during networking break

**Book now to partner and engage**
sales@ies.org
ies.org/events

Brought to you by

[IES]

Tour locations provided by

[SONEPAR]

**Dates & Locations**

- **May 30**
  - Nashville, TN
  - 1284 Heil Quaker Boulevard
  - La Vergne, TN 37086-3515

- **June 11**
  - Upper Marlboro, MD
  - 8711 Westphalia Road
  - Upper Marlboro, MD 20774

- **June 13**
  - Cranbury, NJ
  - 315 Cranbury Half Acre Rd
  - Cranbury, NJ 08512

- **July 18**
  - Houston, TX
  - 7701 W Little York Rd #800
  - Houston, TX 77040-5398

- **July 31**
  - Seattle, WA
  - 1005 C Street NW
  - Auburn, WA 98001